

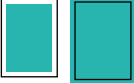
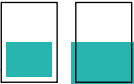
Special edition

«Pension Market Trade Fair/Pension Symposium»

In addition to the detailed trade fair programme, this special edition contains preparatory articles on the topics that will be covered at the Pension Symposium. Only exhibitors at the 2nd Pillar Trade Fair have the possibility of advertising here.

Please note that the special edition with the PSO Uncoated ISO12647 profile is printed on uncoated paper.

Booking deadline	Copy deadline	Publication date
Friday 08.04.	Monday 11.04.	Wednesday 27.04.

Advertisements		Live area (LA) in mm	Final trim (Bleed) in mm	Colours	Rates
	two-page spread	378 × 254	420 × 297 + 3 mm cut each	4-colours	7400.00
	½ page	175 × 254	210 × 297 + 3 mm cut each	4-colours	3850.00
				Black/white	2750.00
	½ page RHP	175 × 254	210 × 297 + 3 mm cut each	4-colours	4950.00
2 nd or 3 rd cover page	175 × 254	210 × 297 + 3 mm cut each	4-colours	4950.00	
	½ page	175 × 125	210 × 146.5 + 3 mm cut each	4-colours	3300.00
				Black/white	2100.00